

A Film by DeQwan Young

THE DRAFT PROCESS

Pitt

TOLEDO



SYNOPSIS

In April, only 1.6% of eligible NCAA Football Players will be drafted to the NFL. *The Draft Process* is a firsthand guide on how to make it to the highest levels of football, and how it was accomplished.

The story follows filmmaker DeQwan Young in an effort to locate some of his football memorabilia. As he searches for old relics, he discovers that he is connected to a greater football family.

Lamonte Coleman, a former Pittsburgh Steeler (1995-1996), retells his experience as a standout Division II running back waiting for his name to be called on draft night.

Tyler Bentley, a former Pitt University standout details how an injury can derail your plans.

Samuel Tranks, a native of Philadelphia, PA discusses his journey from his hometown all the way to the Canadian Football League


Jamar Landom, a former Division I standout, highlights the difference in processes for HBCU athletes.

***The Draft Process* chronicles the stories of former college athletes and their experience trying to make it to the highest levels of professional football, exploring themes of adversity, determination, triumph and heartbreak.**

**THE
DRAFT
PROCESS**





100 MILLION+ VIEWS ON 



DEQWAN YOUNG

HOST/PRODUCER/DIRECTOR

**OWNER QWANTITY MEDIA (10 YEARS)
15 YEARS EXPERIENCE IN MEDIA PRODUCTION**

B.S. MASS COMMUNICATIONS

M.S. LEADERSHIP

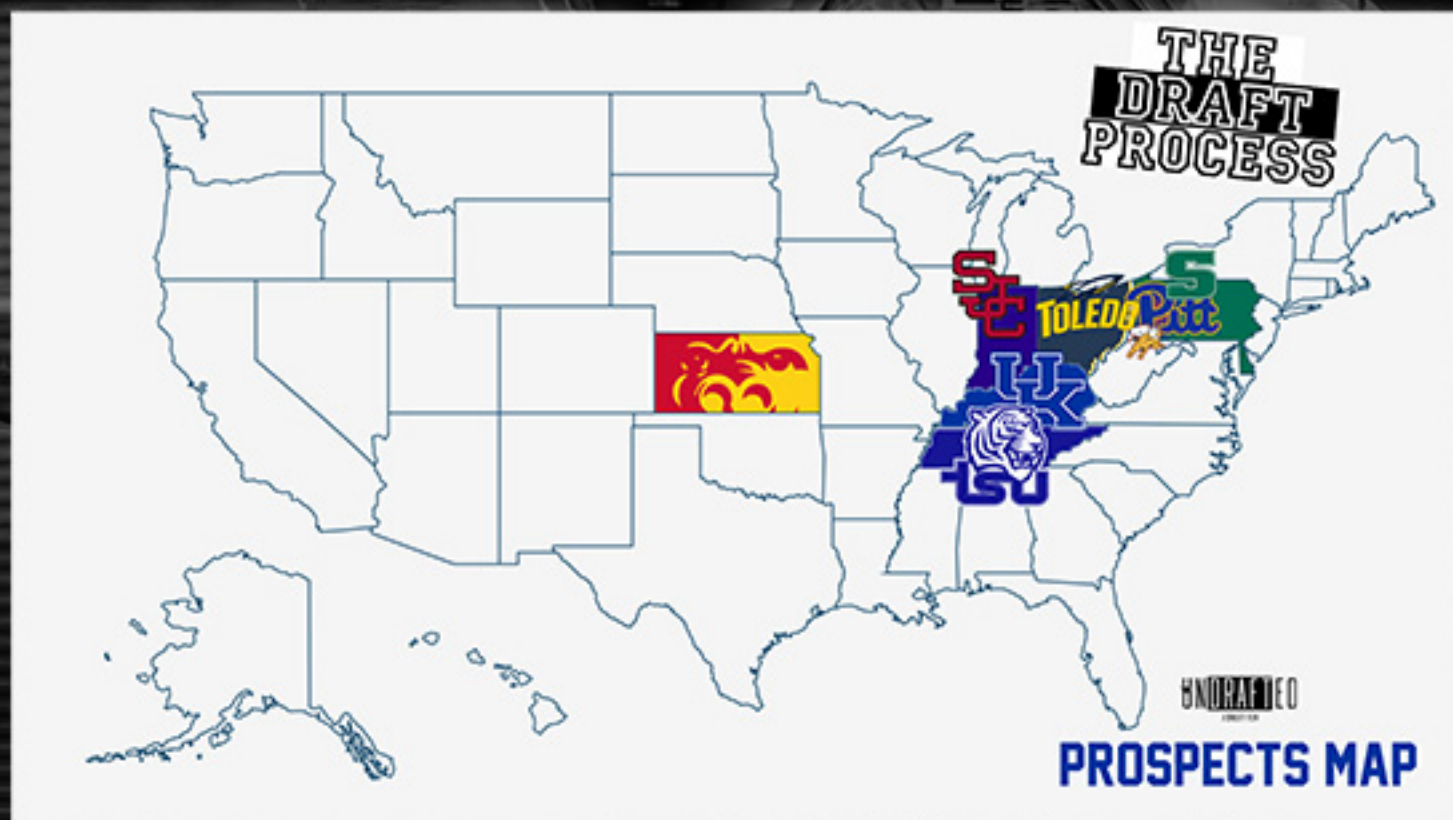
M.F.A. DIGITAL CINEMA



Film screenings near you

Fourwalling

A distribution method where a producer/distributor rents a theater for a fixed fee to show a movie, retaining all box-office revenue.



Team Pittsburgh Team Kentucky Team Michigan Team Division II Team SIC

The Draft Process will be fourwalled in theaters across the country.

The Goal: Fill up the map with screenings across the country,

Projection: 300 seats sold at \$20 a ticket.

The final project will be a collection of stories that represent the themes of the film, to be submitted to a sales agent for domestic and international film distribution/VOD

SPONSORSHIP OPPORTUNITIES AVAILABLE
CONTACT: deqwandyoung@gmail.com

WARNING: THE FILM INDUSTRY IS INHERENTLY RISKY, AND SUCCESS IS NEVER GUARANTEED. UNEXPECTED FACTORS CHANGING MARKET TRENDS, OR UNFORESEEN EVENTS CAN IMPACT A FILM'S FINANCIAL PERFORMANCE.

RETURN ON INVESTMENT

THE HOMETOWN HERO INITIATIVE

in 2024 and 2025 I fourwalled The Penn Theatre in Butler, PA; selling out two shows of 300 seats for my first feature documentary film *The Beast: The Final Fight*. Let me tell your story about how hard you worked to make your dreams come true.

- **FOURWALLING FILM**

Goal: Screen films in select theaters across the country.
Sell out 300 seat theaters.

- **HOMETOWN HERO SCREENING**

Screening of film featuring your story in theater with Q&A & merchandise sales

- **THE DRAFT PROCESS - A FILM BY DEQWAN YOUNG**

Will target major film festivals to sell to video on demand service. (Previous experience (Cannes, Berlin, Sundance))

BUDGET: \$6,000-20,000

GENRE: SPORTS DOCUMENTARY

AUDIENCE: SPORTS/FOOTBALL/HISTORIANS/BLUE COLLAR

RUNNING TIME: 1:30

SCREEN RATIO: 16:9

FRAME RATE: 23.96

\$ EQUITY IN FILM AVAILABLE

CONTACT: DEQWANDYOUNG@GMAIL.COM

1st Overall Pick **\$500,000**

Screening Naming Rights • Executive Producer Credit • Presented by Credit (Events)
Personal Branding Kit • Final Cut Guarantee • Lead Sponsor
% of film

Marquee Player **\$100,000**

Screening Naming Feature • Producer Credit • Profile - Individual Feature Film
% of film • Final Cut Guarantee

Day 2 **\$50,000**

Final Cut Guarantee • Producer Credit
% of film • Profile - Individual Short Film

Late Round **\$20,000**

Final Cut Guarantee • Producer Credit
Profile - Individual Short Film

UDFA **\$6,000**

Screening in a market of choice to celebrate you and your football story.
The goal is to sell out a theater screening of 300 people, at \$20 a ticket.

THE DRAFT PROCESS

THE BEAST: THE FINAL FIGHT



BRIAN MINTO FEATURE DOCUMENTARY

TIMELINE

Released v1 online	December 2023
Penn Theatre Screening	August 31st, 2024
Penn Theatre Screening	January 27th, 2025
Adler Associates and Entertainment	March 2025

May 2025: Presented at Cannes Film Festival
January 2026: Presented at Berlin Film Festival & Sun-
dance Film Festival
May 2026: Screened at Cannes Film Festival (Sizzle)